



North Minneapolis Greenway: Blue Cross Center for Prevention Funding

Image by Community Design Group, courtesy of Twin Cities Greenways and
Bike Walk Twin Cities



North Minneapolis Greenway Project History

- 2011: Twin Cities Greenways/Bike Walk Twin Cities community engagement
 - Found support for greenway concept
- 2012-2013: Health Department obesity prevention funds for additional community engagement on high level design concepts and route
 - Found continued community support; identified community concerns as well
- 2013-2016: Blue Cross Center for Prevention funds for feasibility study and deeper community engagement

Blue Cross Funding

- Part of the Active Living for All program
- City will receive \$135,000/year for three years (\$405,000 total). Public Works will receive the funds and serve as the lead department on the project, in collaboration with Health
- \$15,000/year for three years will go to the Alliance for Metropolitan Stability (community engagement partner)

Public Works Role

- Serve as the lead department
- Conduct a feasibility study (will hire a consultant), which will include:
 - Studying impact to the traffic system
 - Identifying potential solutions for problems encountered
 - Exploring preliminary layouts, cost estimates, operations and maintenance, and potential funding
- Convene a Technical Advisory Committee to consult on the project

Health Department Role

- Convene a community engagement steering committee in partnership with the Alliance
- Coordinate community engagement efforts in collaboration with Public Works and the Alliance
 - Small amounts of funding will be provided to community engagement partners
 - Engagement efforts will include visioning and developing an ongoing mechanism to collect community input
- Coordinate some grant requirements (communications plan, evaluation plan, TA plan)

Alliance Role

- Provide community engagement and community organizing expertise, including existing relationships with north Minneapolis neighborhood groups
- Help facilitate the community engagement steering committee as a neutral entity